

**DMA 153 VIDEO**  
**Spring 2018**

**Instructor:**

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Office hours: by appointment.

**Teaching Assistant:**

Sarah Brady  
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Office Hours: by appointment

**Time and Location:**

Tuesday and Thursday 9:00 – 11.50am with a 10 minute break.  
Broad 4220

**Description:**

The course teaches the fundamental tools of filmmaking in a practical method. This hands-on approach enables and motivates the students to express emotions and art thru moving images. This class will mainly focus of the visual storytelling aspect of filmmaking and art. How can we create impactful emotions. What makes us connect with the subject and care for the protagonist of the video.

A high degree of creative freedom is encouraged, therefore each lesson require a strong personal engagement and self-motivation.

Classes will consist of lectures, demonstrations, practices, visiting guests, corporative projects and group discussions / critique.

**Evaluation:**

Students will complete 3 projects. All projects are evaluated on how well they demonstrate an understanding of the material, as well as their conceptual and aesthetic qualities. The project grade will be evaluated by the quality and originality of the concept, how the shoot was prepared, how it was executed and the quality of post-production.

Projects must be completed in order to pass the course. Late assignments will reduce the project grade by 0.5 numeric score (i.e. from a A to a A-)

Assignments are only considered complete when accessible from the class cloud.

Attendance is mandatory. Absences require teacher notification and permission.

Unexcused absences and tardies will affect the attendance grade (1 unexcused absence will reduce the numeric score by 0.5)

Class starts at 9:00. If you are over 10 minutes late, you will receive a tardy. Three tardies is equivalent to one absence.

No smart phone use unless class related. No checking personal e-mails, Facebook, IM, etc. during class.

**Grading criteria:**

Class grade will be assessed by completion of work, participation in discussion, engagement in assignments and attendance.

Quality of assignments 70% ( project 1 + project 2 are 30% and project 3 is 40% of the total grade)

Class Participation 10%

Engagement and self-motivation 10%

Attendance 10%

**Projects:**

1. Visual Storytelling: Create a video that communicates a basic emotion by only using the filmmaking tools as choice of lens, angle and color temperature. (10 to 30 seconds video)  
DUE by Thursday April 19, 9am
2. Cinematography: Identify and recreate an excerpt from an existing video / film. Structurally and photographically it stays the same, yet key details change such as actor, wardrobe and production design. (45 seconds to 180 seconds video)  
DUE by Thursday May 10, 9am
3. Final short film: Narrative or non-narrative film.  
For the final project students are free to choose any format of moving images to create their own video piece from conception to realization. (max. 180 seconds video)  
DUE by Tuesday June 5, 9am

**Schedule:**

- Week 1  
Introductions and cinematography workshop
- Week 2  
Research, conceptualization Project 1, visual storytelling workshop
- Week 3  
Editing workshop, finalization Project 1, group critique Project 1
- Week 4  
Research Project 2, low budget filmmaking lecture, Concept presentation Project 2
- Week 5  
Lighting workshop, preproduction Project 2
- Week 6  
In class editing, sound design, color grading, finalization Project 2, group critique Project 2
- Week 7  
Research, conceptualization Project 3,
- Week 8  
Project 3: class presentation of concept, pre-production meetings, storyboards
- Week 9  
finalization Project 3: in class editing, sound design, color grading
- Week 10  
finalization Project 3, group critique Project 3