metadata
information
Data
FLICKR

blackandwhite blue boston brasil brazil bridge building bw california cameraphone canada car cat cats chicago china christmas church city clouds concert day dc december dog dogs england europe fall family festival florida flower flowers food fotolog france friends fun garden germany graffiti green halloween hawaii holiday home honeymoom house ice india italy january japan kids lake landscape leaves light lights london losangeles macro me mexico mobile moblog museum music nature new newyears newyork newzealand night november

Tags / olympics / clusters

(Or, try an advanced search)

torino, turin, italy, winter, canada, hockey, olympic, games, winterolympics, game

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stadium, athens, greece, architecture, germany, munich, europe, olympicstadium

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seattle, mountains, sunset, pugetsound, washington

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The Most Popular Tags on Instagram

#love #instagood #me #cute #instagramtagsdotcom #tbt #instamood #iphoneia #picoftheday #beautiful #igers #girl #instadaily #tweegram #summer #instagramhub #follow #bestoftheday #happy #iphoneonly #igdaily #picstitch #webstagram #fashion #sky #nofilter #jj #followme #fun #smile
TUMBLR
PROBLEMS

Folksonomy
- Messy
- Difficult Findability
- Slow to emerge
Geotagging
IDEAS FOR FUTURE
BETTER ORGANIZATION
Add a Text Post

Title (optional)

What Twitter Could Learn From Tumblr

Post

Twitter is on a fast growth path, as shown by recent data, but then the same data show Tumblr growing even faster.

What's the story?

One area where the two services diverge is their treatment of tags. Tumblr has implemented tags as first class metadata, explicitly supported by the Tumblr system, while Twitter continues to treat tags as microsyntax: text conventions invented by users, embedded in the messages. And I think this is a mistake for Twitter, and for the community.

You might counter my claim by saying, "Hey, wait! I use hashtags all the time, and so do others! Twitter supports their use!" But you'd be wrong. Twitter treats hashtags as text, just like all the other characters in a tweet. So if you write a tweet like this --

@JohnFontana: @DeepakChopra channeling his inner @stoweboyd
#140conf
RESOURCES

http://www.dlib.org/dlib/january06/guy/01guy.html
http://books.google.com/books/about/Folksonomies.
   http://folksonomiesinaction.blogspot.com/
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