GET SIGNED
DISTRIBUTORS

tunecore.

REVERBNATION

cdbaby

DIGITAL RETAILERS

rdio

Spotify

amazon

Rhapsody
ARTIST-TO-FAN
ZOE KEATING

1 PLAY = $0.003
OCT 2011–MARCH 2012
72,800 PLAYS = $281.87
1 ALBUM: $9.99

DISTRIBUTOR: ~$7 PAID OUT OF $9.99

UNSIGNED ARTIST: 91–100% FROM DISTRO
(If 100%, also paying distro $35–60 annually per album)

ARTIST GETS: $6.37
1 ALBUM: $8 (NAME-YOUR-PRICE)

BANDCAMP: 15% OF SALES = $6.80 PAID OUT
(10% AFTER $5000 MADE)

PAYPAL: 2.9% + $0.30/TRANSACTION =

ARTIST GETS: $6.30
MARKET YOURSELF
MUSIC IS ART
LEARN MORE

THE RECORD: MUSIC NEWS FROM NPR
http://npr.org/blogs/therecord

FUTURE OF MUSIC COALITION
http://futureofmusic.org

ZOE KEATING’S ONLINE SALES
http://docs.google.com/spreadsheet/ccc?key=0AkasqHKVM10dEJFUnhNFFkZjVSUWxhWG1lE91QXc

UNIFORM MOTIONS’ RELEASE DAY ECONOMICS
http://uniformmotion.tumblr.com/post/9659997039/release-day-economics

SELLING OUT: HOW MUCH DO ARTISTS EARN ONLINE?

DIGITAL ROYALTIES FOR MUSICIANS (data used in above infographic)

SUPPORT YOUR FAVORITE ARTISTS:

THE SCENESTAR (LIST OF SHOWS IN LA) http://thescenestar.com
RECORD STORE DAY (4.20.2013) http://recordstoreday.com